


FUNDRAISING PACK




Claire House
CHILDREN'S HOSPICE



HOW WE CAN SUPPORT YOU...



Whether you are fundraising in your school, as part of a group, taking part in a challenge or raising money at your work, our team of fundraisers can support you.



We love going out and about to tell you all about the work of the hospice and the impact your donations have on local families whose children are seriously and terminally ill.

We can supply fundraising materials such as:

- ✓ Buckets
- ✓ Banners
- ✓ T-shirts
- ✓ Sponsorship forms
- ✓ Balloons



TO GET AN IDEA OF HOW THE MONEY YOU ARE RAISING SUPPORTS CLAIRE HOUSE, GET IN TOUCH WITH THE TEAM TO BOOK ON ONE OF OUR HOSPICE TOURS.

FUNDRAISING TIPS

START NOW

The earlier you start, the more money you are likely to raise for Claire House Children's Hospice.

SET UP A JUSTGIVING PAGE

JustGiving makes it so much easier to gain sponsors, allowing you to share via different medias to reach all friends & family quickly. Visit justgiving.com to set up your page.

TAKE YOUR SPONSOR FORM EVERYWHERE

Don't be afraid to tell everyone what you are doing!

PUBLICISE YOUR FUNDRAISING

Publicise your fundraising through your workplace newsletter, intranet, at any groups you're part of and post it on Facebook and Twitter.

BE CHEEKY

Ask your sponsors to give you the money upfront to save you having to collect afterwards.

HOLD AN EVENT

Boost your total by holding an event, a cake sale or even a raffle!

GIFT AID

Always ask your sponsors to tick the Gift Aid column. This helps Claire House raise as much as possible.

SAY THANK YOU


Let the people who sponsor you and help you raise money know how much you have raised and the difference it will make.


MATCH FUNDING


Ask your work if they will 'match fund' you. Lots of companies will match any amount that you raise.


BANKING YOUR MONEY

Please keep us updated with your fundraising activities throughout the year and please bank any fundraising totals with us as soon as you can. There are several easy ways in which you can get your sponsorship to Claire House!

 **PAY IT ONLINE** - You can visit www.clairehouse.org.uk and pay your funds in online. Please make sure you leave your details and also the details of your fundraising.

 **POP IN** - You can bring your money to us in person - just pop in and see us at our Fundraising Centre which is located at: **Clatterbridge Road, Bebington, Wirral, CH63 4JD**. The Fundraising Centre is open from 9am to 5pm, Monday to Friday.

 **POST US A CHEQUE** - You can send us a cheque made payable to 'Claire House' and post it to: **Fundraising Centre, Claire House Children's Hospice, Clatterbridge Road, Bebington, Wirral, CH63 4JD**. Please make sure you include your sponsorship form so that we can claim Gift Aid and please put your name and event on the reverse of the cheque.

 **JUST GIVING** - If you fundraise using Just Giving, you won't need to worry about banking your money as it will come to us automatically. Visit justgiving.com to set up your page!

0151 343 0883 | fundraising@clairehouse.org.uk

www.clairehouse.org.uk

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